

Newsletter

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TESEO

Arianna's strands in the digital age

THE PROJECT

TESEO was officially launched in November 2019 with the ambitious objective of establishing a master's degree course to train the figure of the Media Educator, indispensable for the creation of an educational system in line with the needs and opportunities offered by the labour market. A few months after the start of the project, a crisis on a global scale has revolutionized the way we work, teach and do business today: the scale of this crisis seems destined to continue for a long time and probably radically change the world we were used to.

TESEO's objective becomes even more fundamental to offer new possibilities to young students and entrepreneurs, who want to enter the world of work in an optimal way, and also to teachers. TESEO in fact intends to propose new teaching models to integrate the skills of classical knowledge and our cultural heritage with the productive, artistic and media forms of contemporary life and also to face in an excellent way the complex and radical transformation caused by the increase and impact of digital media.

Leading students, young entrepreneurs and teachers in the transition to the digital age and towards innovative approaches is essential to keep Europe competitive on the international scene.

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EU INTER-UNIVERSITY MASTER TO CREATE THE FIGURE OF THE "MEDIA EDUCATOR"

(FOR SCHOOLS AND SMES)

The Output 1 is a second level inter-university master which aims to create a replicable teaching model in all European Union countries, to support educational and training institutions in the transition to the digital age. The main purpose of the master is to train a new professional figure, the MEDIA EDUCATOR. Two specific paths have been designed: **MEDIA EDUCATOR FOR COMPANIES** and **MEDIA EDUCATOR FOR SCHOOL EDUCATION**.

We are convinced that schools, companies, entrepreneurs and individuals cannot be abandoned in the crucial transition to the digital world: our MASTER wants to guide and govern this transition to create informed citizens, up-to-date teachers and competitive companies



TESEO TOOLKIT

(A WEB-BASED APP)

The TESEO Toolkit (O2) consists in a web app that aims to provide interactive, modular, integrated, connected, social, open content, as well as educational paths: the goal is to allow teachers and students of universities and high schools, educators and youth workers, to interact dynamically with advanced teaching resources structured according to an integrated communication system, in order to obtain measurable learning and self-learning results in the field of media education.



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